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BLUEbikesSM

BOSTON
January 2017-
July 2018





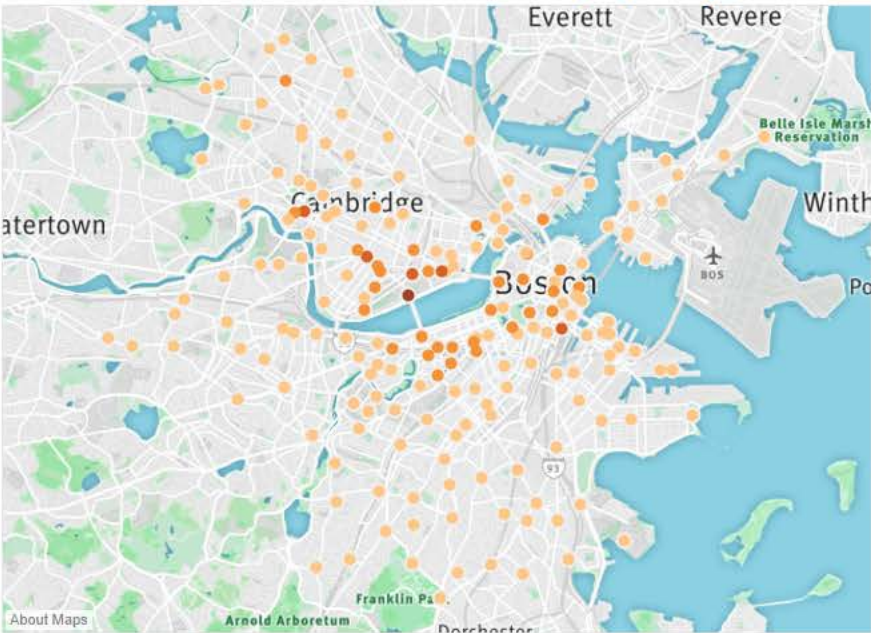
Facts

- Launched on July 28, 2011 as **Hubway**, with 610 bicycles and 60 stations throughout the City of Boston. In the summer of 2012, the system expanded to Brookline, Cambridge and Somerville.
- By Fall of 2017, Blue Bikes grows to 185 stations with 1800 bikes operating in all four municipalities.
- BlueBikes** is owned by the governments of the Cities of Boston, Cambridge, and Somerville, and by the Town of Brookline.
- A partnership with **Blue Cross Blue Shield** was announced in March 2018, and **Hubway** became **BlueBikes**.
- BlueBikes** is operated by **Motivate**, which operates some of the largest bike share systems around the world, including New York's **Citi Bike**, San Francisco's **Bay Area Bike Share**, Chicago's **Divvy Bikes**, Washington D.C.'s **Capital Bikeshare**, and Portland's **BIKETOWN**. Each system has a different operating profile based on the scale.

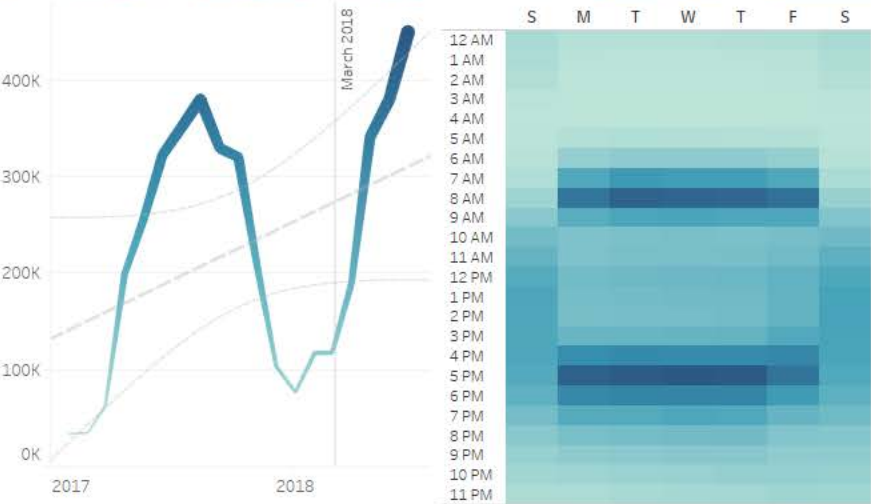
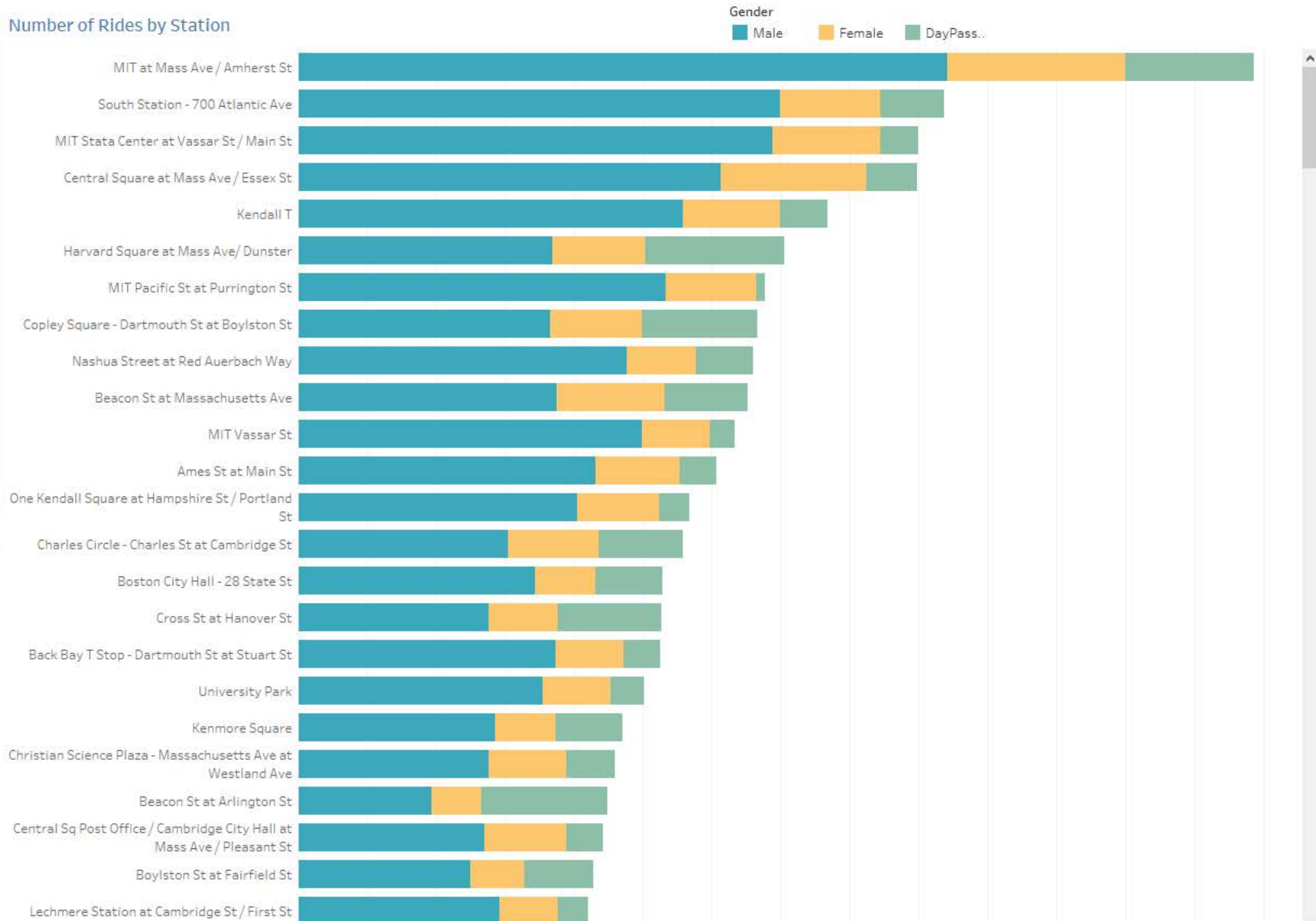
Trips Taken
656 138,594

Station
(All)

Month
(All)



Number of Rides by Station





Explore Metro Boston by bike

Bluebikes is the best way to see Metro Boston! If you're visiting, showing guests around, or just want to be a tourist in your own town, check out our favorite rides, local attractions and events.

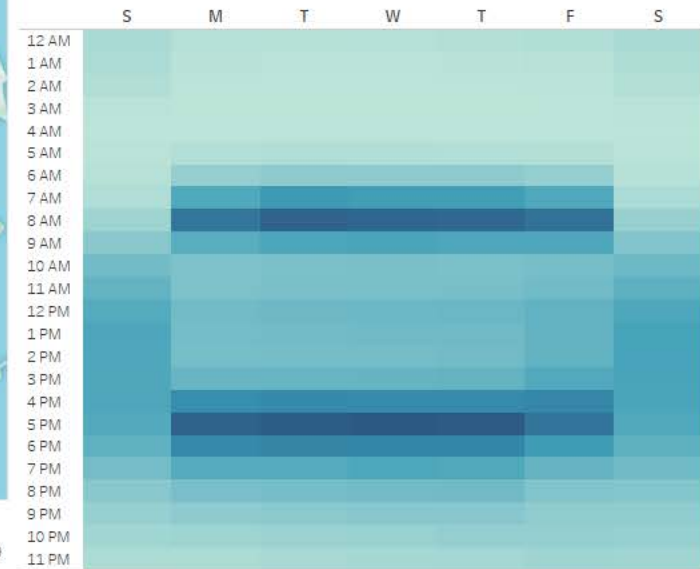
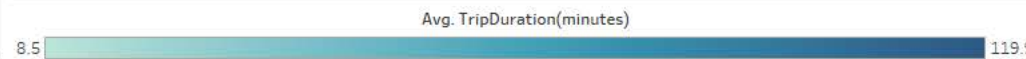
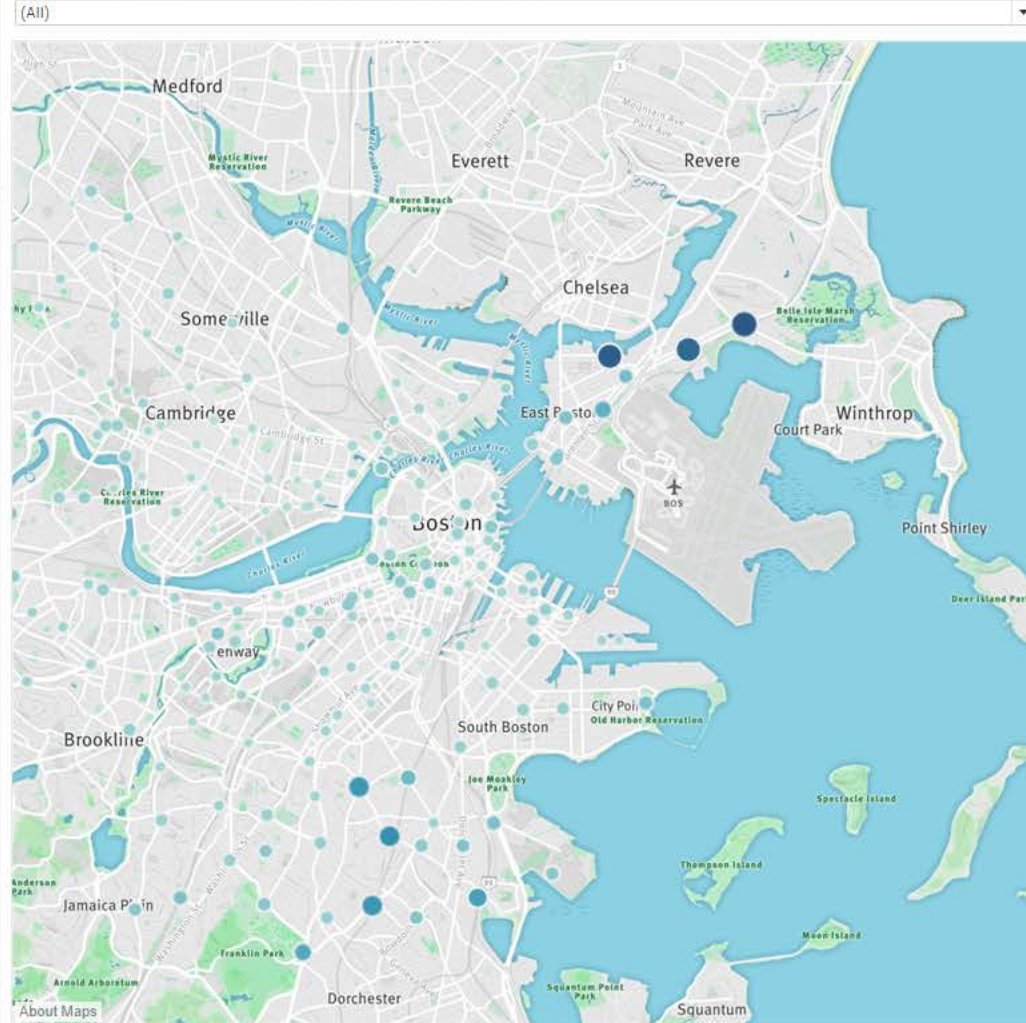


Neponset River Greenway

The Neponset River Greenway is a beautiful multi-use trail along the banks of the Neponset River in Boston and Milton.

for Visitors

Found a nearby station? Select it here to see how long it takes to explore!



Αγε οφ Ριδεο



Gender DayPass Customer Female Male

Kendall T

Charles Circle - Charles St at Cambridge St

South Station - 700 Atlantic Ave MIT Pacific St at Purrington St Central Square at Mass Ave / Essex St

Copley Square - Dartmouth St at Boylston St

MIT at Mass Ave / Amherst St

MIT Vassar St MIT Stata Center at Vassar St / Main St

Beacon St at Massachusetts Ave Harvard Square at Mass Ave / Dunster

One Kendall Square at Hampshire St / Portland St

Nashua Street at Red Auerbach Way Cross St at Hanover St

Back Bay T Stop - Dartmouth St at Stuart St

Boston City Hall - 28 State St Ames St at Main St



Comprehensive Trip Histories

- *Trip Duration (seconds)
- *Start Time and Date
- *Stop Time and Date
- *Start Station Name & ID
- *End Station Name & ID
- *Bike ID
- *User Type (Casual = 24-Hour or 72-Hour Pass user; Member = Annual or Monthly Member)
- *Birth Year
- *Gender, self-reported by member

"The data has been processed to remove trips that are taken by staff as they service and inspect the system; and any trips that were below 60 seconds in length (potentially false starts or users trying to re-dock a bike to ensure it was secure)."



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Where are the girls at?

Next Steps should involve examining the low subscriber rate of women relative to men, and why this may be a pattern.



Photos courtesy of BlueBikes